

## Message Text

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67

ACTION EB-07

INFO OCT-01 EUR-12 ISO-00 AID-05 CIAE-00 FRB-01 INR-07

NSAE-00 USIA-15 TRSE-00 XMB-04 OPIC-06 SP-02 CIEP-02

LAB-04 SIL-01 OMB-01 L-02 /070 W

----- 118918

R 131132Z MAY 75

FM AMEMBASSY VIENNA

TO SECSTATE WASHDC 5628

USDOC WASHDC

AMEMBASSY MOSCOW

INFO AMEMBASSY BERLIN

AMEMBASSY BUCHAREST

AMEMBASSY BUDAPEST

AMEMBASSY PRAGUE

AMEMBASSY SOFIA

AMEMBASSY WARSAW

UNCLAS VIENNA 4090

STATE FOR LAKAS EBA, BROWN EUR/EE, COMMERCE FOR DOWNEY BEWT,  
ABRAHAMSON OEWTB/BEWT, GARNITZ OIM, MOSCOW FOR NILES

E.O. 11652: N/A

TAGS: BEXP

SUBJECT: MARKET RESEARCH PROGRAM FOR EASTERN EUROPE AND THE  
USSR, AND THE EWTC VIENNA - MARKET RESEARCH ASSIGNMENT

REF: A-9411, NOV 14, 1973, MOSCOW 0525

1. AS AGREED AT THE EASTERN EUROPEAN COMMERCIAL OFFICERS  
CONFERENCE (BERLIN, FEB 18-21, 1975) THE COMPREHENSIVE  
MARKETING RESEARCH SURVEY FOR THE USSR HAS BEEN COMPLETED  
AS ASSIGNED IN THE REFERENCE AIRGRAM. IT IS NOW TO BE EVA-  
LUATED BY ADDRESSEES AS RAPIDLY AS POSSIBLE TO DETERMINE  
WHETHER THE ASSIGNED MARKET RESEARCH PROGRAM SHOULD CONTINUE  
AS SCHEDULED, BE MODIFIED OR ABOLISHED.

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2. A COPY OF THE SURVEY HAS BEEN SENT TO WASHINGTON ADDRESSEES

BY COMMERCIAL AIRMAIL AND TO OTHER ADDRESSEES BY AIR POUCH.

3. AN AIRGRAM IS BEING PREPARED BY THE MRO AT EWTC TO ASSIST IN THE EVALUATION.

4. REFTEL SUGGESTED THAT EMBASSY MOSCOW COORDINATE MRO APPOINTMENTS WITH SOVIET INDUSTRIAL AND TRADE OFFICIALS AS PART OF US/USSR INFO EXCHANGE AGREEMENT. EMBASSY MOSCOW'S SUGGESTION WAS EXCELLENT AND THE APPOINTMENTS ARRANGED BETWEEN APRIL 8-25, 1975, WERE VERY SUCCESSFUL. EWTC THANKS EMBASSY MOSCOW FOR VALUABLE SUPPORT.

5. ACTION REQUESTED. IT IS REQUESTED THAT ADDRESSEES EVALUATE SURVEY AS SOON AS POSSIBLE AND A COPY OF COMMENTS BE SENT TO EWTC FOR ITS INFORMATION. BUCHANAN

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 13 MAY 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1975VIENNA04090  
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**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
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**Review Authority:** SmithRJ  
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**Subject:** MARKET RESEARCH PROGRAM FOR EASTERN EUROPE AND THE USSR, AND THE EWTC VIENNA - MARKET RESEARCH  
ASSIGNMENT  
**TAGS:** BEXP  
**To:** STATE MOSCOW  
**Type:** TE  
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